



Republic of the Philippines
Department of Education
National Capital Region
SCHOOLS DIVISION OFFICE
City of Mandaluyong

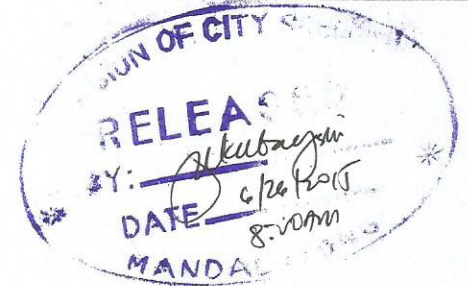
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June 25, 2015

DIVISION MEMORANDUM

To : Chief Education Supervisors, SGOD/CID
Education Program Supervisors
School Governance and Operations Division Officials
Curriculum Implementation Division Officials
Principals, Public and Private Elementary and Secondary Schools



National Seminar-Workshop on Writing for Campus Journalism

1. The Center for the Professional Advancement of Educators (CPAE) will conduct the National Seminar-Workshop on Writing for Campus Journalism with the theme, "Writing for the Campus Paper: Responding to the Concerns and Challenges of the 21st Century" on **August 7-9, 2015 at the Hotel Venez, 1 Abanao St., Baguio City.**
2. Said seminar-workshop aims to (a) discuss the rudiments of campus journalism; (b) engage participants in the critical discussion of the role of campus journalism in the society and (c) train them in the various categories of writing for the school paper.
3. Considering the importance of the above-mentioned workshop, school heads are encouraged to send at least one (1) school paper adviser and campus journalists.
4. Should you send participants, school heads are advised to inform this Office on or before July 15, 2015 (Attention: Mr. Anthony Augusto M. Garcia) for the issuance of travel order.
5. Attached are *DepEd Advisory No. 158, s. 2015 dated June 3, 2015* entitled National Seminar-Workshops of the Center for the Professional Advancement of Educators (CPAE) and *registration details* for your reference.
5. Expenses incurred for the registration fee, board/lodging and transportation expenses of the participants may be charged against local or journalism funds/Additional MOOE subject to the usual accounting and auditing rules and regulations.
6. Immediate and widest dissemination of this **Memorandum** is so desired.

NERISSA L. LOSARIA, CESO VI
Officer In-charge
Office of the Schools Division Superintendent

DepEd Advisory No. 158, s. 2015
June 3, 2015

In compliance with DepEd Order No. 8, s. 2013
this advisory is issued for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph.)

NATIONAL SEMINAR-WORKSHOPS OF THE CENTER FOR THE PROFESSIONAL
ADVANCEMENT OF EDUCATORS (CPAE)

The Center for the Professional Advancement of Educators (CPAE) will hold a series of national seminar-workshops on the following dates with respective venues:

Title	Date and Venue	Objective
Differentiated Instruction Theme: <i>Addressing Learner Diversity Through Differentiated Instruction</i>	July 10-12, 2015 Naga Regent Hotel, Elias Angeles St. Naga City	<ul style="list-style-type: none"> - To discuss with the participants the principles of Differentiated Instruction - To equip them with various strategies on how to differentiate instruction in the classroom - To encourage them to explore more ways to meet the individual needs of learners
	August 21-23, 2015 Skylight Convention Center, Roxas St. Puerto Princesa City, Palawan	
Writing for the Campus Paper Theme: <i>Writing for the Campus Paper: Responding to the Concerns and Challenges of the 21st Century</i>	July 17-19, 2015 Dao Diamond Hotel, Km. 3 Dao District Tagbilaran City	<ul style="list-style-type: none"> - To discuss with the participants the rudiments of campus journalism - To engage them in the critical discussion of the role of campus journalism in the society - To train them in the various categories of writing for the school paper; editorial writing, news-writing, feature writing, sports writing, copy reading and headline writing
	July 24-26, 2015 Phela Grande Hotel and Convention Center, Ramon Magsaysay Avenue General Santos City	
	July 31-August 2, 2015 Top Plaza Hotel, Echavez St., corner Quezon Avenue, Dipolog City	
	August 7-9, 2015 Hotel Veniz, 1 Abanao St., Baguio City	
Campus Journalism and the Digital Media Theme: <i>Strengthening Campus Journalism Through Digital Media</i>	August 28-30, 2015 DepEd Ecotech Center, Sudlon Lahug, Cebu City	<ul style="list-style-type: none"> - To discuss with the participants the principles of campus journalism and digital media - To engage them in the discussion of the changing horizons of campus journalism - To train them in the following categories: photojournalism, newspaper layouting, broadcasting and collaborative collaborative
	September 18-20, 2015 Skylight Convention Center, Roxas St. Puerto Princesa City, Palawan	
	September 25-27, 2015 Naga Regent Hotel, Elias Angeles St. Naga City	
Action Research in the K to 12 Education Theme: <i>Action Research in Education: Towards Evidence-Based Decision Making in the Improvement of the K to 12 School Practices</i>	July 3-5, 2015 Hotel Veniz, 1 Abanao St., Baguio City	<ul style="list-style-type: none"> - To discuss with the participants the principles of action research and its importance in changing practices in the K to 12 education - To encourage them to rethink professional practices - To equip them with the methods of action research - To challenge them to come up with an action research proposal worthy of implementation in K to 12 schools
	August 21-23, 2015 De Luxe Hotel, Capt. Vicente Roa St. Cagayan de Oro City	
Preparation of Instructional Materials for the K to 12 Classroom Theme: <i>Optimizing Learning Through Innovative Localized/Indigenized, Digitized, and Cost-Efficient Instructional Materials</i>	August 28-30, 2015 Crown Regency Residences, J.P. Cabaguio Avenue, Agdao, Davao City	<ul style="list-style-type: none"> - To discuss with the participants the framework and principles of materials design and preparation - To engage them in the design and creation of instructional materials which can help optimize learning - To challenge them to innovate, localize/indigenized, or digitize their instructional materials to respond to the needs of the K to 12 classroom
	September 11-13, 2015 The Grand Tower Suites Izmart St., Iloilo City	

The target participants are school heads or principals, school administrators, supervisors, head teachers or coordinators, teachers, and interested student-teachers from both public and private schools.

More information, may be inquired from the Secretariat, Center for the Professional Advancement of Educators (CPAE), B8 L15 Fern Street, Spring Heights II, Filinvest II, Barangay Bagong Silangan, Quezon City at telephone no.: (02) 352-7880; mobile phone nos.: 0998-975-0608; 0917-339-8520; 0932-867-8825 or through email address: cpaeph@rocketmail.com and facebook page: [facebook.com/cpaeph](https://www.facebook.com/cpaeph).

REGISTRATION DETAILS

The Center for the Professional Advancement of Educators (CPAE) will conduct the following seminar-workshops:

- **National Seminar-Workshop on Action Research in the K to 12 Education** with the theme, *“Action Research in Education: Towards Evidence-Based Decision Making in the Improvement of the K to 12 School Practices”* on July 3-5, 2015 at the Hotel Veniz, 1 Abanao St., Baguio City.*
- **National Seminar-Workshop on Differentiated Instruction** with the theme, *“Addressing Learner Diversity through Differentiated Instruction”* on July 10-12, 2015 at the Naga Regent Hotel, Elias Angeles St., Naga City, Camarines Sur.**
- **National Seminar-Workshop on Writing for the Campus Paper** with the theme, *“Writing for the Campus Paper: Responding to the Concerns and Challenges of the 21st Century”* on August 7-9, 2015 at the Hotel Veniz, 1 Abanao St., Baguio City.***
- **National Seminar-Workshop on Campus Journalism and the Digital Media** with the theme, *“Strengthening Campus Journalism through Digital Media”* on September 25-27, 2015 at the Naga Regent Hotel, Elias Angeles St., Naga City, Camarines Sur.****

The target participants are school administrators, supervisors, principals/school heads, coordinators, school paper advisers, teachers (all levels), and interested students nationwide.

The registration fees inclusive of seminar materials (bag, handouts, pen, sheets of paper, etc.), lunch (2), snacks (5), certificates, and speakers' fees are as follows:

DATE (Topic) Venue	EARLY REGISTRATION FEE in PHP (Discounted Rate)			On-site/ Regular Registration (After early registration date)	Student Rate	
	Group of 5 or more (Rate per participant)	Individual	Early Registration Date		Early	On-site
July 3-5, 2015 (Action Research)* Baguio City	2,600	2,800	On or before June 26, 2015	3,000	2,450	2,750
July 10-12, 2015 (Differentiated Instruction)** Naga City	2,600	2,800	On or before July 3, 2015	3,000	2,450	2,750
August 7-9, 2015 (Writing for the Campus Paper)*** Baguio City	2,600	2,800	On or before July 22, 2015	3,000	2,450	2,750
September 25-27, 2015 (Campus Journalism and the Digital Media)**** Naga City	2,600	2,800	On or before Sept. 9, 2015	3,000	2,450	2,750

Note: Please contact us for the list of affordable accommodations.

Below are the payment options:

METROBANK Account Number: 032-7032504678

Account Name: Center for the Professional Advancement of Educators

SMART MONEY Padala Account Number: 5299 6728 3198 2108

Please send us immediately the full name(s) of the registrant(s) and the transaction details upon payment for confirmation.

For more information, all interested individuals and organizations may contact:

The Secretariat

Center for the Professional Advancement of Educators (CPAE)

Telephone No.: (02) 352-7880

Mobile Phone Nos.: 0998-975-0608; 0917-339-8520; 0932-867-8825

E-mail Address: cpaeph@rocketmail.com

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NATIONAL SEMINAR-WORKSHOP ON WRITING FOR THE CAMPUS PAPER

Theme: "Writing for the Campus Paper: Responding to the Concerns and Challenges of the 21st Century"
 (DepEd Advisory No. 158 s. 2015)

August 7-9, 2015
 Hotel Veniz, 1 Abanao St., Baguio City

PROGRAM OF ACTIVITIES*

Day 1. Friday, August 7

MORNING
 12:00 Registration
 Socialization
AFTERNOON
 1:30 Opening Program
 Doxology; National Anthem
 Warm-up
 Overview of the Seminar-Workshop
 Writing for the Campus Paper: Responding
 to the Concerns and Challenges of the 21st
 Century
 Campus Journalism: Its Role in the
 Society
 The Rudiments of Campus Journalism
 Break
 Sports Writing
 Writeshop
 Question and Answer Session

Day 2. Saturday, August 8

MORNING
 8:30-8:45 Doxology; National Anthem
 Warm-Up
 Writing for the Campus Paper:
 Best Practices
 Break
 10:00-10:15 (cont.)
 10:15-11:00 Feature Writing
 11:00-12:00 Lunch
AFTERNOON
 1:00-2:00 Writeshop
 2:00-3:00 News Writing
 3:00-3:15 Break
 3:15-4:30 Writeshop
 4:30-5:00 Question and Answer Session

Day 3. Sunday, August 9

MORNING
 8:30-8:45 Doxology; National Anthem
 Warm-Up
 Copy Reading and Headline Writing
 Break
 10:00-10:15 Writeshop/Workshop
 10:15-12:00 Lunch
AFTERNOON
 1:00-2:00 Editorial Writing
 2:00-3:00 Writeshop
 3:00-3:15 Break
 3:15-4:00 (Cont. Writeshop)
 4:00-4:30 Question and Answer Session
 4:30-5:00 Closing Program
 Distribution of Certificates

*****HOME SWEET HOME*****