



Republic of the Philippines  
Department of Education  
National Capital Region  
SCHOOLS DIVISION OFFICE  
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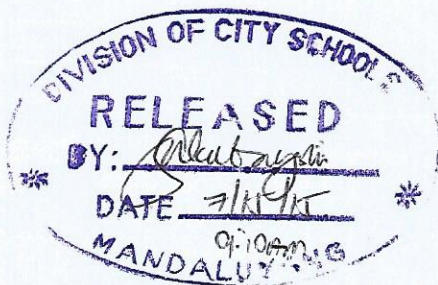
To: : Chief Education Supervisors, SGOD/CID  
Education Program Supervisors  
Principals, Public Elementary and Secondary Schools



Subject: : **19<sup>th</sup> Annual Poster – Making Contest**

Date : July 13, 2015

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1. Enclosed is a letter dated June 30, 2015 from Ms. Christie Suyin Ceres G. Jamoralin, Executive Director, Citizens Disaster Response Center (CDRC), re: 19<sup>th</sup> Annual Poster – Making Contest, with the theme: “Apoy, Bagyo, Kalamidad: Dibuhong Pambata, (ABKD)”, contents of which are self-explanatory, for information.
2. In recognition of the children’s capacity to take active part in the advocacy and to express their creativity, artistic talents, views and concerns on disaster –related issues, school heads are enjoined to encourage pupils aged 7-12 years old to participate in this activity.
3. Particular attention is invited to the attached contest mechanics.
4. Wide and Immediate dissemination of this memorandum is desired.



  
NERISSA L. LOSARIA, CESO VI  
Officer In-charge  
Office of the Schools Division Superintendent 



**Republika ng Pilipinas**  
(Republic of the Philippines)  
**KAGAWARAN NG EDUKASYON**  
(DEPARTMENT OF EDUCATION)  
**PAMBANSANG PUNONG REHIYON**  
(NATIONAL CAPITAL REGION)  
Daang Misamis, Bago Bantay, Lungsod Quezon  
(Misamis St., Bago Bantay, Quezon City)

Department of Education  
National Capital Region  
RECORDS AND PUBLICATION UNIT

**RELEASED**

By: \_\_\_\_\_  
Date: \_\_\_\_\_ Time: \_\_\_\_\_

July 7, 2015

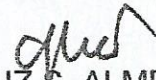
To: Schools Division Superintendents

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*Dear Sir/ Madam:*

Enclosed is a letter dated June 30, 2015 from Ms. Christie Suyin Ceres G. Jamoralin, Executive Director, Citizens Disaster Response Center (CDRC), re: 19<sup>th</sup> Annual Poster – Making Contest, with the theme: “Apoy, Bagyo, Kalamidad: Dibuhong Pambata, (ABKD)”, contents of which are self-explanatory, for information.

Very truly yours,

  
LUZ S. ALMEDA  
Director IV

Regional Letter No. 190 s. 2015

4688

DIVISION OF CITY SCHOOLS	
<b>RECEIVED</b>	
By: <u>Soni</u>	
Date: <u>10 JUL 2015</u>	
Time: <u>1:50 PM</u>	
MANDALUYONG	

June 30, 2015

Dr. Luz S. Almeda  
Director  
DepEd – National Capital Region  
Misamis St., Bago Bantay  
Quezon City

Dear Dr. Almeda:

Warm greetings from CDRC!

The Citizens' Disaster Response Center Inc. is a non-stock non-profit non-government organization duly registered with the Securities and Exchange Commission. It is accredited by the Department of Social Welfare and Development as a social development agency with a mandate to carry-out community-based disaster management activities throughout the country.

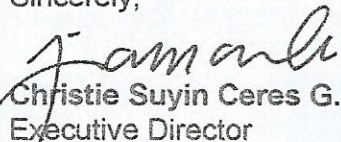
As part of its advocacy to create and raise awareness on disaster preparedness, CDRC has been conducting an annual poster-making contest for children since 1996 entitled "APOY, BAGYO, KALAMIDAD: DIBUHONG PAMBATA (ABKD)". ABKD targets children aged 7-12 years old as participants, and aims to generate children's perspective on disaster preparedness through artworks. ABKD has attracted the participation of at least 500 children from all over the country annually.

ABKD was also supported on various occasions by different organizations like the United Nations Children's Fund (UNICEF), Foundation for the Philippine Environment (FPE) and Diakonie Katastrophenhilfe (DKH), among others.

In this regard, we are again seeking your assistance to aid us in the dissemination of the promotional material(s) for the said activity to all the public schools under your jurisdiction. Attached herewith is the poster announcement for your reference.

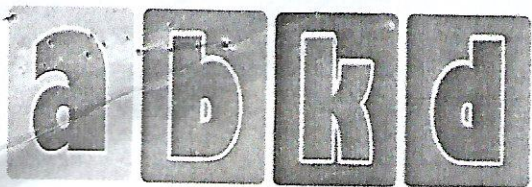
We humbly extend our deepest gratitude for the assistance that your good office shall extend in view of this undertaking.

Sincerely,

  
Christie Suyin Ceres G. Jamoralin  
Executive Director

Department of Education  
National Capital Region  
RECORDS AND PUBLICATIONS  
**RECEIVED**

By: JUN 30 2015  
Date: JUN 30 2015 Time: 4:02



# APOY, BAGYO, KALAMIDAD DIBUHONG PAMBATA 2015

In recognition of the children's capacity to take active part in the advocacy of disaster-related issues, the Citizens' Disaster Response Center (CDRC) is staging its 19th annual poster-making contest "APOY, BAGYO, KALAMIDAD:DIBUHONG PAMBATA or ABKD". Since 1996, ABKD has served as a venue for children to show their creativity and artistic talents, as well as express their views and concerns on disaster-related issues.

## CONTEST MECHANICS

1. Think of ways you can help your community prepare for disasters. Express your ideas in a poster.
2. Choose a theme in your category:

### Category A

(7-9 years old)

- Floods/Typhoons
- Volcanic eruption/Lahar
- Earthquake
- Fire
- Landslide/Trashslide
- Environmental destruction due to mining, illegal logging, and other projects

### Category B

(10-12 years old)

- Drought
- Fishkill/Redtide
- Infestation
- Epidemic
- War /Armed conflict
- Climate Change

## POSTER DETAILS

Design (in any medium) should be drawn on a 1/4 (20" x 15") illustration board.

Indicate category and disaster type.

Contest entries should be with titles and captions.

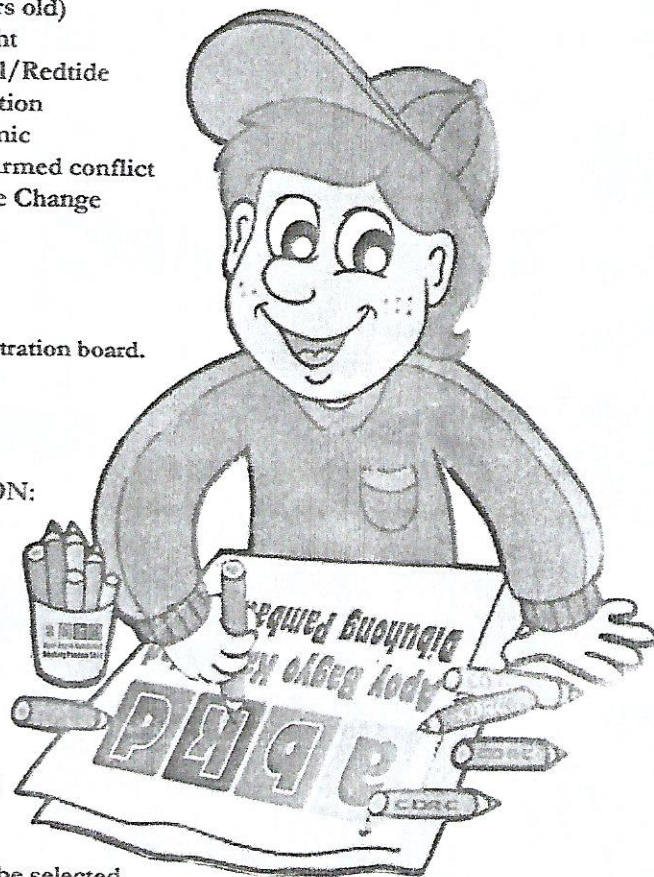
Contest entries should be covered by plastic when submitted

## SUBMIT ENTRY WITH THE FOLLOWING INFORMATION:

- |                  |                 |
|------------------|-----------------|
| ■ Name           | ■ Address       |
| ■ Age            | ■ Contact No.   |
| ■ Name of School | ■ Title of Work |
| ■ Grade Level    |                 |

To:

Citizens' Disaster Response Center  
72-A Times St, West Triangle Homes, Quezon City  
Tel. No. (02) 929-9820 / 929-9822, Cel. No. 09984088374



## WINNERS

- 2 major prize winners and 4 finalists from each category will be selected.
- Announcement of winners and finalists is on October 6.
- Winners will be informed through phone or by letter.
- Major prize winners will each get P5,000 cash prize; finalists P1,000 each.
- Prizes not claimed within 6 months will be forfeited.
- Finalists and winning entries shall become CDRC property and featured in the 2016 CDRC Disaster Preparedness Calendar and other promotional materials.
- Non-winning entries can be reclaimed at the CDRC ofc. Entries not claimed within 60 days after the announcement of winners shall be considered donations to CDRC.

## CONTEST LIMITS

- A maximum of two entries per participant
- Two-time winners of previous ABKD can no longer join
- Posters that have won or have been submitted in other contests won't be accepted

**DEADLINE OF ENTRIES: SEPTEMBER 16, 2015**